

# Jack Eastgate


Graphic Designer

## About me

I am a graphic designer, illustrator, muralist, live painter, and art educator with both in-house and freelance experience. I am currently seeking part-time or contract employment.

## Contact

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## Education

2011

**Bachelor of Arts**  
in Graphic Design  
California State East Bay  
Hayward, CA



## Skill Set



10+ years of Adobe Creative Suite  
and Mac Experience



## Work Experience

### 2022 **Freelance Designer: EastRand Studios, Worldwide**

2011 - Present: Secures and delivers freelance design and illustration contracts. Creates assets for branding and web applications and designs business collateral including logos, business cards, stationery, and promotional items such as CD's, flyers, and posters. Has completed public art works and murals in Oakland, San Francisco, Sacramento and the Fiji Islands. Leads social media marketing, photography and image-retouching, live-painting, and administration to include budget and schedule management.

### **Graphic Designer: Square Peg Design, Oakland CA**

2015 - 2021: Created environmental and architectural designs and worked with clients and fabricators to see them through to completion. Collaborated on a wide array of projects and used interdisciplinary skills to enhance the visual environment for both clients (through presentations and packaging) and end-users (through project completion). Designed for hotel, residential and commercial clients including Disney, Universal Studios, Transbay Transit Center, BART, Zynga, AC and Marriott Hotels, Hard Rock Cafe, Resorts World Las Vegas, Viasat, Kaiser Permanente, and Waldorf Astoria.

### 2014 **Lead Designer/ Web Specialist: Paradise Taveuni, Fiji Islands**

2014 July - December: Oversaw all print and digital assets. Designed new branding and marketing materials for print and web. Upgraded websites and increased resort's web presence. Developed and maintained blogs, social media accounts and HTML newsletters. Provided IT support to staff and leadership. Documented and photographed guests, staff and daily happenings.

### 2012 **Curator: Paradiso Lounge Art Gallery, Oakland CA**

2012 - 2013: Curated, organized, installed and promoted monthly exhibit at Paradiso Lounge: 2272 Telegraph during Oakland's First Friday art sprawl.

### **Art Educator: MOCHA- The Museum Of Children's Art, Oakland CA**

2012 - 2014: Taught various art classes for students in preschool through 6th grade. Created lesson plans and projects based on Alameda County curriculum. Filmed, edited and compiled museum and library footage as part of a documentation project outlining the importance of MOCHA in the community.



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**2011** — **Design Instructor: College Preparatory School, San Francisco CA**

2011 - 2014: Taught summer classes through the Partners Program; developed and implemented lesson plans for 8th grade Studio Art and 9th grade Graphic Design and mentored high school and college students.

— **Design Associate: Minted LLC, Oakland CA**

2011 - 2012: Served as contract designer; edited and created customer proofs of various stationery and print materials. Ensured quality management of design orders was maintained, while processing several design projects in a session.

**2010** — **Mural Director/ Artist: Agora Mural Project, Cal State University East Bay, Hayward CA**

2010- 2011: Designed, composed and facilitated the monthly change of the Agora Mural. Managed the budget and inventory and recruited new artists.

— **Mural Instructor: Redwood Day School, Oakland CA**

2010: Served as Creative Director and Instructor for a mural class designed for youth and centered on promoting community, diversity and healthy living.

— **Designer: ASI Recreation Mural Project, Cal State University East Bay, Hayward CA**

2010: Led a team of designers through each stage of creating a large graphic mural consistent to the theme and style of the new Recreational building.

— **Illustrator: The Pioneer Newspaper, Hayward CA**

2010: Illustrated commentary for California State University East Bay's newspaper, "The Pioneer".

**2009** — **Designer: ASI Marketing, Cal State University East Bay, Hayward CA**

2009 - 2011: Served as Graphic Designer for Event Marketing and promotions. Created flyers, posters, brochures, and banners for print and web application. Live-painted for various bands and performers.

**2007** — **Mural/ Art Instructor: Light House Charter School, Oakland CA**

2007 - 2008, 2011: Taught a 3rd - 8th Grade Mural Class and various other art classes for the after-school program. Served as tutor and substitute teacher.

**2003** — **Shift Manager: Peet's Coffee and Tea, Oakland CA**

2003 - 2009: Served as Shift manager and barista for 3 Bay Area locations.

*(Arrived in the United States from the Fiji Islands)*

## About EastRand Studios



EastRand Studios is a creative venture between me and my partner. We collaborate on designs, illustrations, paintings, community projects and public art installations.

## Awards

Created artwork and logo for Pacific Mambo Orchestra, who won the 2014 Grammy Award for Best Tropical Latin Album.